MEETING NOTES



Board of Directors

October 7, 2021 - 12:00pm-2:00pm In-person and via Zoom

Attending (in person): Julie LeFils, Todd Barlow, Stephanie Bealer, Julia Patino, Robert Thayer, Laurie Taggart, Karina Casarez, Cameron Jones, Sanja Bugay (via Zoom): Glenda Stephens, Lance Lippincott, Darcy Pickens, Brian Lassiter (joined @ 11am for Strategic Planning session)

ADMINISTRATION

{Board Voting and Leadership Development - Led by Chair and Co-Chair}

- Organization Updates
 - Sanja (HSA)- "Home Key 2.0" is out there if you want to sponsor a community housing project, any governmental agency/for-profit agency can be the sponsor or partner; permanent housing, not shelter. Application will be out by the end of September. It will be low-income affordable housing. 30% of average median income can qualify. About 36% of Kings County population qualifies. Partnership with county agencies or for-profit agencies. They have moved from C4s to CalSAWS 40 counties went live last Monday.
 - Julia (Victim Witness)- October is DV Awareness Month. Next week will be hosting small event: Self-defense class for victims of sexual assault in Lemoore (jiu jitsu). The trainer is a survivor. They can have up to 40 people in the class. They want service providers to also be there to encourage the victims. The event will be held from 5-6:15pm on October 13th @ Elite Gym in Lemoore.. They are looking for a location close by to hopefully mingle afterwards. Please wear purple on Fridays. The Victim Witness building is lit up purple this month. If you want a light for your building, you can grab one at KCAO.
 - Robert (Sheriff's Dep't)- They are getting ready to launch a new phone application that can push out press related information with 2-way communication ability. If you follow them on Facebook, the app will be announced there.
 - Stephanie (Behavioral Health)- Last month, Kings County Behavioral Health participated in multi-county Suicide Prevention summit. Over 600 people attended over Zoom. The event was well-organized. The key-note speaker is from the S-word. There is a program at the BH department called the Loss team. They follow-up after there is a suicide in the county. They have a team to connect with family/contacts to check-up and see how they are doing and offer therapeutic services (6-8 1-hour sessions; free of charge for Kings County residents)

- Laurie (Adventist)- County has been surging with COVID cases. They have more than 70 cases in the Hanford hospital. They are offering booster vaccines to all health care workers and within clinics. Adventist is at 98% vaccine compliant with Adventist Health-Central Valley Network (applied for exemption or received full vaccinations). They are still working with a hand-full of employees but haven't had to deal with large number of providers unvaccinated
 - What helped get people "on-board" for vaccinations?
 - Regular forums. Answering questions; education

Adventist currently has a program where they are offering training to 14 Medical Assistants on site. Laurie wants to thank Lance and Kings County because they're sponsoring this program

- Todd (KCOE)- Has received \$3.3 million grant to refurbish one old site at community school. They are converting it into an early learning site for children w/disabilitie. They are leaning on a partnership with KCAO to offer a preschool site to expand services for children. There is a current CA legislative push to push a mandate for schools to lower age. Additionally, the special needs population has been growing in the last few years. Hoping for construction within a year.
- Bylaw changes
 - Changes in the following sections:
 - Article 1 Section 1
 - Article IV Section 2
 - Suggestion from Robert: use the term "annually" instead of "end of each fiscal year"
 - Article V Section 1
 - Article VI Sections 1-4
 - Discuss voting by email (Article VI Section 8)
 - Todd: Voting via email for non-agendized items can become dangerous. School district has a policy to not have serial conversations over email. Especially with funds; these are usually used by public funding and voting should therefore be made public. Items that merely need Board feedback/opinions are appropriate over email. Opinion to have no email voting.
 - Stephanie: "The times" are using email voting more because of not meeting in-person
 - Robert: Can be dangerous to "formalize it" and vote via email just because it's easy. Priority should be verbal
 - Sanja: Process needs to be defined
 - Julia: should not be automatic go-to

- Julie: Suggestion to add process for ability to call an emergency voting if needed
 - Julie will look into the bylaws to see if this is already covered/needs to be added
- Bylaws (live document)
- Board Voting

- September Meeting Minutes
- o Bylaws; Article V Section 4: Standing Committees
 - Motion to approve September Meeting Minutes and Bylaws Article V Section 4 by Sanja Bugay; Second by Julia Patino; all in favor, no absentations; motion carried.
- Staff reports

PARTNERSHIP

{Monthly Meetings, Weekly Emails, Community Engagement}

- MEETING Line-Up: Trainings, Panels, Leadership (NOTE: Fall line up will be via ZOOM)
 - FALL LINE-UP
 - September PANEL: Suicide Awareness and Prevention in Kings County
 - October- TBD (Domestic Violence)
 - November County Profile

MOBILIZATION

{Social Media, Workgroups, Community Engagement Project, Got Needs?, ACEs Aware}

- Community Health Needs Assessment
- Prevention Awards
 - New Timeline
 - Friday October 8th-Monday October 11th- Open Prevention Award Nominations
 - Monday November 1st- Close Prevention Award Nominations
 - Thursday November 4th- KPFP Board votes <u>Top 3 Nominations</u> for each category
 - Friday November 5th- Monday November 7th Open Prevention Award Voting Online (promoted via weekly email and Social Media)
 - Monday November 12th- Close Prevention Award Voting
 - Public can nominate this year, which is different from the past. Social service providers used to only nominate and vote. We would be promoting nominations AND voting via social media
 - Hybrid event; virtual and in person at Koinonia
- <u>ACEs Aware:</u> Grant Partnership with Public Health, California Health Collaborative, and Kings United Way focusing on ACEs screenings, trainings, partnerships and referrals.
 - Grant period has ended
- Workgroup Highlights
- Communities of Excellence update

SUSTAINABILITY

{New Funding Sources, Community Partners, Kings Partnership}

- Strategy map
- Vision Discussion

THE REPORT OF THE PARTY OF THE

- (Old) KPFP Vision: KPFP is working to create an environment of wellness throughout our communities
- Flourish Vision: Building a vibrant Kings County: where future generations flourish!
- Similar to a mission statement, a vision statement provides a concrete way for stakeholders, especially employees, to understand the meaning and purpose of your business. However, unlike a mission statement – which describes the who, what and why of your business – a vision statement describes the desired long-term results of your company's efforts. For example, an early Microsoft vision statement was "a computer on every desk and in every home."
- Reminder: New KPFP mission
 - To enhance the quality of life in Kings County by creating a collaborative community that focuses on health, family, education, and financial stability.

STRATEGIC PLANNING

{Planning for 2022-2024}

- Review of Strategic Plan 2019
 - Where did we succeed? Where did we fall short?
 - How did we create the plan? How did we hold ourselves accountable?
 - o How did we budget for outcomes?
- Intro into Strategic Planning
 - o A Baldrige Perspective Brian Lassiter, Communities of Excellence
- Kings Partnership Diagram
 - AUDIENCES

- What are our strengths? Weaknesses? Opportunities? Challenges?
 - Service Providers
 - Strengths:
 - Genuinely want to provide services,
 (willing/able/capable); desire to service is present
 - Willing to collaborate and see the value in partnership
 - We complete each other
 - A lot of experience in Kings County
 - KPFP Specific Strengths:
 - Communicate
 - Networking
 - Accessibility
 - Weaknesses
 - Measurable outcomes
 - Alignment
 - Finding the gaps but then not being attended to them

- Strategically sharing data
- Not linking with community members

- Funding
- May not understand the <u>value</u> of communications/social media

Businesses

Strength

- Supportive of the community
- Genuinely want to help their community
- Accessibility
- Communication services

Weaknesses

- Need elevator speech
- Clear ROI
- Lack time to sit-in

Opportunities

Partnerships & funding

Community Members

Strengths

- Community cares about immediate neighborhood/concerns
- Resourceful when asked
- Thinks creatively/out-of-the box to overcome barriers and help our neighborhoods
- KPFP has desire to connect and wants to hear their voices

o Weakness

- Don't know what the needs are
- Rural community with barriers on how to reach and connect with each other
- Does the community know we exist?
- Social media/community engagement is a one-way street
- Lack of known access points
- Institutional barriers that community members have challenges to overcome (need connection & less barriers)
- o PILLARS (Financial Stability, Health, Quality of Life, Education)
 - What are our strengths? Weaknesses? Opportunities? Challenges?

Financial Stability

A A MILLER TO THE REAL PROPERTY OF THE PARTY OF THE PARTY

Strengths

- State & federal rolling out \$\$
- Defensive economy
 - Agricultural & NAS Lemoore
 - Didn't get hit AS hard as other areas

- Data
 - Being sent to businesses

- Businesses need all the data not just economy
- "Sellable data"
- KPFP Communication

Weakness

- Regulations on industry
 - Impact on EDC
 - Pulling back on local involvement
- Smaller, conservative area; Slower to roll-out change (year to year and a half before seeing impact of program)
- Too much money; can't spend it fast enough
- Programs that aren't <u>known</u> by community members

Opportunities

- Someone has to <u>ask</u>- we have to be intentional
- **KPFP can play a role in grants & contracts
- KPFP Communication

Challenges

- One-time funding; challenge with sustainability
- Organizations don't know how to "play the game"

Health

Strengths

- KPFP communication to community AND providers
- Linkage to resources is improving
- HEDIS measures and focus on preventative care
- Health guidance systems use a logic-based approach/ evidence-based approach
- Equitable response
- Initiatives/Having subgroups (workgroups) (ex: Mental Health Taskforce)
 - Proactive on sharing

Weaknesses

- Lack of availability of health providers and professionals (across the board)
 - Difficulty with recruiting
- Most local health professionals don't live in Kings County
- Retention over the last 18 months

Opportunities

- CREATIVITY to keep!
- Challenges
 - One-time funding; challenge with sustainability
- Quality of Life

Strengths

- Family-small town centered
- Connected!
- Initiatives easier to implement
- Responsiveness to crime is personal
- Highest prosectution rate in the state
- Law enforcement partners
- Strong service providers
- Spiritual partnership

Weaknesses

- Air quality
- High poverty rate
- Transportation
- Affordability of housing
- NIMBY

Opportunities

Share the stories

Education

Strengths

- Schools are trusted partners with families who attend
- Connection from education to service providers
- Strong shift toward COLLEGE AND career
- "Cradle to career"
 - Schools serve as service providers
- Schools are willing to partner
- Lots of money right now

Weaknesses

- Staffing recruitment and retention
 - Investment in Kings County
- Parent involvement
 - Regulations
 - Technology
 - Communication

Challenge

- Schools serve as service providers
- Data- we can make the numbers say what we want them to say
- Cultural differences
- KPFP \rightarrow Communicator \rightarrow Convener + Connector

And ALE MILLARY

- Suggestion to change wording: "Execution", "goal", "mission attainment"
- Something that has a definable measure
- KPFP Staff will analyze this information and will bring to next meeting to discuss prioritization and budget outcomes

- Strategic Themes
 - What themes are we seeing run throughout?
 - What goals are we seeing emerge?
 - Are we able to revisit the Vision?
- Budget for Outcomes
 - Overview of funding sources and projects
 - O How do we PRIORITIZE our initiatives?
 - **Need the funding**