



**GENERAL MEETING Minutes *Draft***

Thursday, May 19, 2015 • 1:00pm – 3:00pm  
Kings County Behavioral Health Hope Room

Call In #: 559-852-2020 Participant Collaboration Code: 123761

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- **Meeting called at 1:10 p.m.**
- **Welcome and Introductions** *Julie LeFils, Coordinator*
  - *Those present introduced themselves with **29** people in attendance*
- **Announcements**
  - *Annual Meeting coming up on June 16, location TBD*
  - *We will not meet in July*
  - *The Hanford Sentinel has agreed to be at our August meeting*
  - *The grant we discussed last month, has been submitted but we have not heard back yet*
- **Board Voting** *Debbie Grice, Chair*
  - *Minutes from March and April Meetings*
    - *Julia Patino motioned to approve the March and April minutes and was seconded by Fedieson Landiche. –1 abstention, motion carried.*
- **Implementation Workgroup Update**
  - **Healthy Eating** *Darcy Pickens, Board Member*
    - *Healthy Retail-Storefront Campaign, working to reduce advertising of unhealthy items (i.e. tobacco, alcohol, sodas) and promote healthy food choices*
    - *Working on an award criteria and a menu of options for stores to choose from*
    - *Agencies represented in this group are KCAO, UCCE, WIC, Tobacco Program through Kings Co. Health Dept. and California Health Collaborative*
    - *Working on a pilot campaign in Avenal*
    - *Working to partner with Chamber of Commerce to present awards and promote participating stores*
    - *KPPF is responsible for the media effort.*
    - *Working on a more robust CNAP. First half of meetings will be CNAP and second half will be Healthy Retail*

- *Looking for partners who represent homeless population and senior citizens, anyone interested in helping us come up with a nutrition plan*
- *Debra Wood explained CNAP-Community Nutrition Action Plan*
- *Healthy Retail reward will be built into the CNAP*
- *Would like to partner more with Active Living group to incorporate Healthy Living into Healthy Workplace Plan*
- *Healthy Retail reward criteria will be posted on KPFP website*
- *Healthy Retail reward program has a specific contact person for each area of program*

○ **Organization Spotlight**

- *Kings County Department of Public Health* *Debbie Grice*
  - *Revised mission and vision. 3 primary responsibilities: assess what's going on in the community, develop policies, promote policies, enforce policies, and provide assurance to the community*
  - *Debbie explained the organizational chart as well as an overview of each department*
    - *Environmental Health Services*
    - *Nursing and Community Services*
    - *First 5*
    - *WIC*
    - *Maternal Child Adolescent Services*
    - *Interventions & Prevention Unit*
    - *Public Health Lab*
    - *Vital Statistics*
    - *Fiscal Unit*
    - *Emergency Preparedness*

○ **Presentations and Discussion**

- *Community Regional Trauma Program – Kings County Data*  
*Eliana Troncale, Injury Prevention Outreach Specialist*
  - *Only comprehensive Burn Center in the Central Valley*
  - *Comprehensive Cancer Center – Cyber Knife was first tried at CRMC*
  - *Central California Neuro Suppliant Institute*
  - *Level 3 Neonatal Intensive Care Unit*
  - *Level 1 Trauma Center – Highest level*
  - *Provides Injury Prevention Education*
  - *Ongoing research in every specialty*
  - *Busiest trauma center in California*
  - *Over 3,000 patients admitted per year, over 6,000 seen in the emergency room per year*
  - *CRMC is a non-profit hospital – all patients get the care they need regardless of insurance*

- CA PREP *Monica Gomez-Nordberg, California Health Collaborative (California Personal Responsibility Education Program)*
  - *Purpose of this program is to reduce teen pregnancy and STI's, including HIV and STD's in Kings County*
  - *Provides evidence based curriculum to Kings County youth*
  - *Working in various schools in Kings County*
  - *Focuses on High Risk Teens*
  - *Teen Pregnancy/Birth Rates for the Central Valley and California as a whole, have declined substantially*
  - *The U.S. ranks at the bottom when compared to other developed countries who have a much lower rate of teen pregnancies*
  - *This program will be ending soon as they did not receive the grant which funds it*
  
- Central Valley Suicide Prevention Hotline (*handouts*)
 

*Barbara Breen, Kings View*

  - *Began in 2013*
  - *Operates 24 hours a day/7 days a week*
  - *Nationally Accredited within 6 months of being 24/7*
  - *Accreditation provides affiliation with National Suicide Prevention Lifeline*
  - *Through affiliation, calls from 559 and 209 area codes are routed to our call center*
  - *Translated in 150 languages*
  - *Over 50% of calls are men - Men typically won't burden friends or family members*
  - *Confidential & safe*
  - *Call responders listen & hear, helping to deescalate the person and discuss safety plans*
  - *Explore triggers and coping mechanisms, work on immediate safety plan as well as a long term plan with individuals*
  - *Follow up phone calls, help with resources, and continued follow up until individual has a routine*
  - *Outcome is a win-win; resulting in saved lives, as well as cost savings in regards to emergency services*
  
- **Roundtable Sharing**
  - *Freedom From Smoking (handouts) – 7-week class beginning May 31, 2016 - sponsored by American Lung Association and Adventist Health*
  - *3<sup>rd</sup> Annual Car Seat Check-Up Event (handouts) – Saturday, July 9, 2016 - sponsored by California Highway Patrol and Hanford Fire Department*
  
- **Meeting Adjourned at 3:00 pm**